



GREEN DAYS

2012 Sofia, Bulgaria

www.zelenidni.com



Athens, 23.01.2012

GREEN
DAYS



ODYSSEIA-IN



ЗЕЛЕН
2010 ДНИ



Нейде по тарзановата пътека
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About....

One of the Bulgarian good practices presented in the CODE turns to be a meeting point of ABTTA vision on the issues related to the environmental protection, sustainable business behavior and governmental role in promoting corporate responsibility. This practice will be used as a **distribution channel of EOS CODE in Bulgaria in 2012.**

This best chosen practice is namely the *Spring Festival of responsible tourism, nature and healthy living, GREEN DAYS*

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What are the Green Days?

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." Margaret Mead

The spring festival of responsible tourism, nature and healthy living GREEN DAYS "opens doors" to visitors and minds!

"Green Days" are celebration of what is called "lifestyle of health and sustainability".

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Bio market & Travel Show

- Open-air fair – products for a healthier and a more responsible daily round
- Presentation of ecologically and socially responsible businesses
- The Bulgarian Green Tourism: destinations, tour operators, guesthouses, outdoor shops



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Interactive program

- Dance and art workshops,
- Climbing & biking competitions,
- Open-air cinema for eco-documentaries
- Sustainable businesses presentations
- Photo contest
- Donation campaign



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Conference

The Bulgarian Association for Alternative Tourism is hosting a conference on sustainable tourism. The topics will be concentrated on good business practices, responsible tourism, and the strengthen and opportunities for Sofia as a destination based on the responsible use of its nature and cultural heritage.

“World trends in the tourism; sustainable tourism issues for Sofia”, April 17, 2012



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Partners:

- Municipality of Sofia
- Sofia University
- Bulgarian National Radio, national TV channels
- French culture institute
- Ministry of agriculture and food
- Ministry of economy, energy and tourism
- “Let nature remain in Bulgaria” coalition of environmental organizations and civil groups
- Social medias, friends and volunteers



За Да Остане ПРИРОДА ®
[www://forthenature.org](http://www.forthenature.org)



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We invite you

**ABTTA, BAAT and ODYSSEIA-IN
welcome you to**

3rd SOFIA GREEN DAYS, April 20-22, 2012

Odysseia-in Ltd.

www.odysseia-in.com

Bulgarian Association for Alternative Tourism

www.baatbg.org

Green Days Crew

www.zelenidni.com

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